

The History of LEGO SERIOUS PLAY

(For more details read the FAQ pages at the end of the program description)

1999 - 2001

The method (version 1.0) is developed with Robert Rasmussen as the main architect and under the auspices of Executive Discovery

2004

LEGO Company takes over the brand and the training of facilitators. Robert Rasmussen leaves the LEGO Company to start his own LSP company

2010

The LEGO Company quits the training of facilitators and leaves it to LSP community to continue the growth

2013

LEGO SERIOUS PLAY has in the last 3 years grown more than the previous 10 years all together

2016

The Association can now offer facilitator training in English, Spanish, Japanese, Italian, German and Portuguese

1995 - 1999

The idea emerges in cooperation between Kjeld Kirk Kristiansen (the owner of LEGO) and Johan Roos and Bart Victor (IMD)

2002

LEGO SERIOUS PLAY is launched globally and the first facilitators are trained by Robert Rasmussen

2007

Robert Rasmussen further develops the method to what it is today. This is known as version 2.0 and is the full version today

2012

Robert Rasmussen and Per Kristiansen establish the Association of Master Trainer

2014

Robert Rasmussen and Per Kristiansen publish their book about LEGO SERIOUS PLAY

2017

LSP communities are active in all parts of the world with regular global and regional meetings